

# Digital Content Creator / Videographer- Work from Home

Connetix Tiles

Are you an experienced Videographer/ Content Creator that is excited by the opportunity to play a key role in the international growth of an educational toy company?

**If so, then we have the perfect opportunity for YOU!**

**Connetix** is a rapidly expanding business focused on creating incredible open-ended STEAM accredited magnetic tiles that help to develop imagination and creativity in people of all ages.

Our company operates on a family friendly, flexible working from home (remote) model and therefore successful applicants will require a workspace to safely accommodate this arrangement.

Stop Motion experience is required

## **Role Description/Responsibilities:**

Pre-Production:

- Collaborate with creative teams to understand the video's purpose, target audience, and desired message.
- Participate in brainstorming sessions to generate ideas for video concepts, styles, and narratives.
- Develop storyboards, shot lists, and production schedules to outline the visual elements and sequence of the video.
- Scout and select suitable locations for shooting, ensuring they align with the video's objectives.

Production:

- Set up and operate video cameras, lighting equipment, audio gear, and other necessary tools for capturing footage.
- Direct on-camera subjects to achieve desired shots, poses, and actions.
- Capture high-quality video footage, paying attention to framing, composition, lighting, and audio quality.
- Record multiple takes and angles to provide options during the editing process.
- Monitor and adjust technical aspects such as focus, exposure, and audio levels.

Post-Production:

- Edit video footage using video editing software (e.g., Adobe Premiere Pro, Final Cut Pro) to create a cohesive and engaging final product.
- Arrange and trim clips, add transitions, overlays, special effects, and graphics to enhance the visual appeal.

- Sync and edit audio tracks, including voiceovers, background music, and sound effects.
- Colour correct and enhance video visuals to ensure consistency and professional quality.
- Collaborate with other team members to refine the video according to feedback.

**Delivery:**

- Export videos in various formats suitable for the intended distribution platforms, such as social media, websites, presentations, and broadcast.
- Ensure the final videos meet technical specifications and quality standards.
- Manage video files, backups, and archives to maintain an organised workflow.
- Create content for marketing purposes

**Equipment and Skill Development:**

- Stay up-to-date with the latest video production techniques, equipment, software, and trends.
- Research and recommend equipment upgrades or additions that could enhance the quality of video production.
- Continuously improve videography skills through practice and learning.

**Qualifications/Competencies:**

- A degree or diploma in film production, media studies, visual arts, or a related field is preferred.
- Stop Motion experience required
- Proven experience as a videographer, showcasing a portfolio of past work.
- Proficiency in video editing software and equipment operation.
- Strong understanding of composition, lighting, audio, and camera techniques.
- Excellent communication and teamwork skills.
- Creative mindset with the ability to think visually and translate concepts into compelling videos.
- Attention to detail and the ability to work efficiently under tight deadlines.

Flexibility to adapt to different shoot - Attendance in person to site shoots is required

To apply, please send your application to [sarah.colclough@connetitiles.com](mailto:sarah.colclough@connetitiles.com) with a short video sample of your work