



Australian Toy Association

ATA HALL OF FAME

History

The ATA Hall of Fame, established in 1998, was developed to identify major contributors to the growth and success of the Toy Industry in Australia. This award formally recognises their achievement and establishes a permanent record of their contribution to the Toy Industry.

Promulgation to the Hall of Fame is open to individuals living or deceased and is a very esteemed honour. For that reason, the decision on who becomes a Hall of Fame recipient is not taken lightly by both the sub-committee and ATA Board.

Criteria

Prospective nominees should have accomplishments such as:

- A long and distinguished career in the industry
- An innovative product or marketing introductions
- A record of integrity and respect in the industry
- A prominent role in promoting the public's awareness and appreciation of the importance of toys in the lives of children
- A prominent role in promoting the public's awareness of the toy industry as a significant and responsible member of the community
- A career in the Toy Industry of 25 years minimum

In any given year, there may be as many as two inductees into the Hall of Fame, and equally importantly, there may be none.

Selection Procedure

Nominations for the Hall of Fame can be made to admin@austoy.com.au and must state how the candidate fulfills the criteria as set out above. All nominations must be received by September 30th of any given year.

Between the first and second General Committee Meetings following the ATA's Annual General Meeting, the ATA's Hall of Fame Sub-committee reviews all/any nominations received from ATA Members and considers those nominations before proposing a nomination(s) to the full ATA Board.

Upon Board approval, the nominee(s) will be advised of the Induction, and the public announcement shall take place at the annual Toy Hobby & Licensing Fair.

Inductees are presented by the Board Chairman with a framed plaque, a copy of which remains on display alongside other inductees in the ATA Board Room.