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Submissions are now open for the ATA Rising Star Awards! We encourage you to nominate a standout individual from the industry who deserves recognition for their dedication and hard work.

The four finalists, along with their companies, will be featured in ATA communications, including across all our social media platforms and through our media partner, Bugg Media.

The winner of ATA's 2026 Rising Star Awards will be revealed in front of their peers at the industry's premier event at Crown Palladium.

Member and Non-Member Companies from the Toy Industry are encouraged to apply.

Nominees must be 35 years or younger with 10 years or less experience in the Toy industry.

Entries close on Friday December 12, 2025 & should be directed to: admin@austoy.com.au with the subject line - Rising Star Nomination.

[View the Rising Star Hall of Fame Here.](#)

Details of Candidate

Name _____

Position _____

Company _____

☐ Yes, this candidate is 35 years or younger and has 10 years or less experience in the Toy Industry.

ALL the criteria on the following pages must be met. And a photo headshot is required too.

Please continue to page 2.



Why do you wish to nominate this person?

Please continue to page 3.

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BISING STAR

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Significant Achievements – Can include performance; outstanding capabilities; development of outstanding brand/partner collaboration; unique and effective marketing strategy/ies. **Nominee to provide three (minimum) specific examples.**

Please continue to page 4.



Culture – How has the candidate improved or maintained the positive culture of the business? Can include colleague empathy; outstanding teamwork; examples of inclusivity etc. **Nominee to provide three (minimum) specific examples.**

Please continue to page 5.



Leadership – Can include development of team members; establishing a new line / process; initiating a community engagement program; environmental / sustainable strategy; safety & compliance **Nominee to provide three (minimum) specific examples.**

Please continue to page 6.



Other reasons why this candidate should be ATA's 2026 Rising Star?

Please continue to page 7.

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Please REMEMBER to include a photographic headshot.

If you would like to provide further information, please attach it to this form.

Endorser - An endorser can be a mentor, business partner, supplier, buyer, or another colleague.

Name _____ Position _____

Company _____

Signed _____ Dated _____

Senior Manager

Name _____ Position _____

Company _____

Signed _____ Dated _____

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Thank-you and good luck!